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Backseat Hiker Angles to be Favorite Sportsman's Companion

GIG HARBOR, Wash. – Equal parts backpack and camp chair, TravelChair's Backseat Hiker seems to have an appealing assortment of useful features likely to make it a popular sportsman's companion.

The Backseat Hiker is the first of what TravelChair executives anticipate will be a full line of such backpack chair hybrids customized to different end uses. Aimed at hunters and anglers, the Backseat Hiker features such hallmark industry features as ergonomic design, hydration system compatibility, sturdy but lightweight materials and camouflage pattern fabrics.

The daypack-sized panel-loading backpack looks and acts like a standard backpack, touting sternum straps, hip straps, padded shoulder straps and a padded lumbar area at the base of the pack for added comfort. Hunters will appreciate the game carrying flap. The resemblance to a backpack ends by easily deploying the camp chair which opens in one smooth, scissors-like motion. On the side of the chair, campers will find a handy net pocket to hold utility knives, sunglasses and other campfire-side accessories. The 27-liter pack, sporting an aluminum frame and 600 denier polyester fabric, weighs in at under five pounds; MSRP is \$89.99.

TravelChair's award-winning design consultant, Joe Napurano, said the same principles of design that went into the Backseat Hiker carry throughout the company's entire line of premium folding furniture and chairs. "In addition to good, organic design and materials, we really want to bring a lot of style, culture and trend influences to TravelChair," Napurano said. "The name of the company is really what it's all about, so the products need to be obvious."

About TravelChair:

TravelChair started the whole quad folding furniture genre in 1984. Since then, TravelChair's dedication to quality materials and innovative design has resulted in sales of more than 2.5 million chairs. To learn more about the company and see the full line of TravelChair products, visit www.TravelChair.com.